

CEWA STRATEGIC PLAN 2020 - 2022

To be successful in delivering the Purpose and Vision, we must achieve these **STRATEGIC OBJECTIVES**

The **STRATEGIES PRIORITIES** we are currently pursuing are to:

Why we exist

PURPOSE
CEWA is the association of WA NFP Community Services Employers which facilitates collective action for strong and sustainable community services.

What we aspire to

VISION
Sustainable community services providing fair and just employment, recognised as vital and diverse by the Government and the Community.

Critical to our success

VALUES
COLLABORATION
INFLUENCE
OUTCOMES FOCUS
COURAGE

FUNDING & POLICY
We must influence positive outcomes in government funding and policy decisions that impact the sector employers.

SECTOR EMPLOYER VALUE
We must demonstrate the current and potential value of the sector employers to governments and the community.

EMPLOYMENT BENEFITS
We must influence the system to enable the provision of fair and attractive employment arrangements and structures in the community sector.

WORKFORCE CAPABILITY
We must influence the system to foster the creation of a workforce with the capacity and capability to deliver to communities' needs.

MEMBER NETWORK
We must connect and support members to enable collective action on shared issues.

Gain State Government agreement to fund the ERO in contracts and for inclusion in base line funding.

Gain Commonwealth Government agreement to ERO funding becoming part of the base line funding

Achieve systemic improvement to Government funding, procurement and contracting processes

Effective application of the DCSP Policy

Obtain access to the evidence and research to show sector value.

Take every opportunity to present the information to demonstrate the economic and social value of the sector

Develop strategies for employers to attract and retain workers in the sector (potential examples – skills passport, group procurement)

Increase the level of member participation and activism

High level of member satisfaction in CEWA performance